

DEVELOPMENT OF FEMALE ENTREPRENEURSHIP IN SERBIA

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Resume: *The position of women on the labor market today is widely discussed topic. Female entrepreneurs represent the crucial factor of economic stability of sovereign state in the modern business world. In Serbia, concept of female entrepreneurship appeared at the end of the 20th century, when certain pioneer projects recorded the first cases of the business started independently by women. In accordance with the “Charter on gender equality”, women have equal opportunities as men to act in relation to the community, society and the environment, to express their business attitudes and initiatives, to manage them, as well as to strive to contribute economic, social and political progress of the certain state, as well to equally enjoy all benefits of the progress of certain community.*

The aim of this paper is to present the current situation of female entrepreneurship in Republic of Serbia through historical prism, to point out issues encountered by female entrepreneurs, as well as to perceive the role of the state and its relation to this growing topic, that year after year enjoys increasing attention in both science and the business world.

Key words: *entrepreneurship, female entrepreneurship, gender equality, state incentives, Serbia.*

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